



become a free member [sign up](#)

[f](#) [t](#) [p](#) [i](#) [u](#) [y](#) [c](#) [o](#) [m](#) [m](#) [u](#) [n](#) [i](#) [t](#) [y](#)

EST. 2010
VICTORY BRAND™
BARBERWARE GOODS

By **MATTY CONRAD**

BARBER'S APRON

Only **\$79** [Purchase](#)




hair haircolor texture trade tools nail & skin business students

search...

go

shop videos webinars academy shows/classes freebies salon jobs bulletin boards contact us



- Hair
- Products
 - Articles
 - Collections
 - Step-By-Steps
 - Buy DVDs/Books
 - Shop Stylist Tees
 - Watch Videos
 - Search Classes
 - Post/Find Jobs
 - Get Free Samples

behindthechair.com

CUT & COLOR STEP-BY-STEP BOOKS

ONLY \$19.95!

SAVE \$70

57

cut & color how-tos

from your favorite artists

54

cut & color how-tos

from your favorite artists

SHOP NOW!

Hair > Articles > **Mary Emcee's Cosmoprof Bologna The Next Talent for Second Time**



Mary Emcee's Cosmoprof Bologna "The Next Talent" Stage for Second Time

When you get a call from your friends at **Cosmoprof Bologna** asking if you would be interested in emceeing "The Next Talent" stage for the second year in a row, you grab your passport and go which is exactly what BTC founder **Mary Rector-Gable** did!



Mary, Christophe Chevillard and Silvio Luciani along with "The Next Talent" winners Valerio Moggiani, Paolo François Evéquoz and Pasquale Peluso



Mary, Valerio Moggiani and his Next Talent model.

This year's "The Next Talent" event blew 2010's festivities out of the water. The stage and location, **Cosmoff Privé**, was beyond impressive and this year's talent was incredibly artistic and gifted. Mary also had the pleasure of having last year's "The Next Talent" winners **Christophe Chevillard** and **Silvio Luciani** on hand to help congratulate the winners for 2011.

Speaking of winners, we would like to congratulate this year's "The Next Talent" winners **Valerio Moggiani, Paolo Libero, François Evéquoz and Pasquale Peluso** who each won the opportunity to present their creative hairstyling and talent to a packed room of onlookers and peers.



Mary and Davines Founder Davide Bollati.

In addition to emceeing "The Next Talent" stage, Mary, along with **VP of Account Development Dana Schmidtbauer**, were also able to hit the Cosmoprof Bologna show floor and catch up with some old and new international buddies. First stop, the **Davines** booth! Before Mary and Dana spent a few days in Parma with **Davines Founder Davide Bollati**, they checked out his always-beautiful and eco-conscious booth. Once Mary finished taking a stab at blending her own shampoo and after running into **Cosmetologists Chicago President Frank Gironda and Paul Dykstra**, CEO of America's Beauty Show, she and Dana hustled their way over to the On Hair stage to see **Davines Artistic Director Angelo Seminara's** presentation. Watching Angelo on stage is such a joy. Not only is he a straight-up, beyond sweet kind of guy, he is also unbelievably talented and creative and a complete joy to watch.

Is Your Business Ready For

2017?

The Power Styler



BLOW-DRY IN HALF THE TIME!

ORDER NOW!



Ammonia-Free Perm?

Perms are back in... damage is out.

Get the step-by-step >

behindthechair.com

STYLIST CHOICE AWARDS 2017

premiereupdo.com

SUNDAY, JUNE 4

ROUND 2 VOTING NOW OPEN!

[Click Here](#)



GHD STYLER & FREE UPDO BOOK

ONLY \$119.00

ORDER NOW!



After getting their fix of Mr. Seminara, Mary and Dana caught up with our good friends over at **TIGI**. It's a major bonus that Mary has **Anthony Mascolo** on speed dial because these two had the pleasure of going behind-the-scenes to witness the mind-blowing 3D presentation come to life. From model prep to styling, makeup application to airbrushing, backstage was beyond lively and filled with an intense amount of creative energy and excitement! A special thanks to the TIGI crew for giving us this opportunity. You really know how to take it above and beyond and show a girl a good time!



And for the

TIGI Backstage

record, Bologna is quickly becoming our second home (well, next to London), and if you ever have the opportunity to attend Cosmoprof Bologna we HIGHLY recommend you pack up and go. From elite international brands to unprecedented talent and hairstyling, Cosmoprof Bologna will leave you wondering, "How can I take it to the next level?"


PS - Thanks for the memories!



Subscribe to behindthechair.com "On Paper" Magazine—5 issues only \$19.95!

0 commenti

Ordina per



[Facebook Comments Plugin](#)

BTC Magazine

4 Issues Per Year!



subscribe now

Best-Selling Updo Book!



BTC Best-Selling Education

Best-Selling Cut & Color How-To Books!



Best-Selling Celebrity Color Formula Books



Members

Become A FREE Member
Already A Member? Log In

Follow Us

post your work!



Contact Us

Editorial
Advertising
Subscriptions
Comments

BTC Shows

COLOR Show
Stylist Choice Awards

BTC Magazine

Subscribe Now
Contact Us

Watch Videos

BTC Exclusives
Collections
Color
Cutting
Webinars

Education

BTC Chicago Academy
Academy Listings
Live Webinars
Search Shows

Shop BTC Store

Order a FREE Catalog
Shop Our Online Catalog
International Orders

Shop Stylist Gear

Stylist Tees & Sweatshirts
Over 60 Stylist Designs
Drinkware
Phone Cases

Shop Salon Marketing

Referral Kits
Punch Card Kits
Pre-Book Kits
Reminder Postcards

Shop Education Titles

Haircolor
Cutting & Styling
Updo
Men's
Texture

Shop Brands of Education

Beth Minardi
Sassoon
TIGI
Toni & Guy
Nick Arrojo
Sam Villa
Martin Parsons

Articles

Hair Color
Hair
Business
Students
Nail & Skin
Texture
Tools/Accessories

Collections

Hair Color
Hair
Nail & Skin
Texture

Step-by-Steps

Hair Color
Hair
Nail & Skin
Texture

Products

Hair Color
Hair
Business
Nail & Skin
Texture
Trade Tools

Jobs

Search Salon Jobs
Post a Salon Job
Job Pricing - Only \$69

Extras

Bulletin Boards
Freebies
Interact

Copyright © 2014 behindthechair.com

Copyright @ 2011 behindthechair.com <--->